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Keeping Up With  
The Quants Your  
Guide To  
Understanding  
And Using  
Analytics

# **Keeping Up With The Quants Your Guide To Un derstanding And Using Analytics**

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Guide To

## **Keeping Up With The Quants**

“Keeping Up with the Quants provides a compelling and accessible road map for managers to understand the process by which analytic questions are framed, examined, and turned into powerful business insights.”

**Keeping Up with the**  
*Page 5/24*

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**Quants: Your Guide  
to Understanding ...**

Analytical skills and knowing how to work with “quants” is increasingly important in business. Solving the problem, or the technical side of analytics, is only one part of the analytical thinking process. Even the most sophisticated data analysis is of limited usefulness if it is not preceded by a process for framing the

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problem.

Guide To

**Book Summary:**  
**Keeping Up with the**  
**Quants | David P.**  
**Currie**

Dr. Gary W. Loveman,  
Chairman and CEO,  
Caesars Entertainment,  
Inc.— “ Keeping Up  
with the Quants  
provides a compelling  
and accessible road  
map for managers to  
understand the process  
by which analytic  
questions are framed,

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And Using  
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examined, and turned into powerful business insights." --This text refers to the hardcover edition.

**Amazon.com:**  
**Keeping Up with the Quants: Your Guide to ...**

You, the Consumer  
Learn a little about analytics.. If you remember the content of your college-level statistics course, you may be fine. Align



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The Quants, Your  
yourself with the right  
kind of quant.. What he  
means is that quants  
and the consumers of  
their data get much...  
Focus on the beginning  
and the end.. Framing

...

## **Keep Up with Your Quants - Harvard Business Review**

In Keeping Up with the  
Quants, authors,  
professors, and  
analytics experts  
Thomas Davenport and

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## Keeping Up With The Quants Your

Jinho Kim offer practical tools to improve your understanding of data analytics and enhance your thinking and decision making. You'll gain crucial skills, including:

- ◆ How to formulate a hypothesis
- ◆ How to gather and analyze relevant data

### **Keeping Up with the Quants: Your Guide to Understanding ...**

Targeted at business

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people or non-data scientists, Keeping up with the Quants provides a good overview on how to approach data science projects without going into the mathematics details. It describes a simple methodology (nothing too novel) on how to work with data scientists and stakeholders to use data to solve problems.

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*Page 11/24*

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## **Quants: Your Guide to Understanding ...**

In "Keeping Up with the Quants," authors, professors, and analytics experts Thomas Davenport and Jinho Kim offer practical tools to improve your understanding of data analytics and enhance your...

## **Keeping Up with the Quants: Your Guide to Understanding ...**

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Keeping Up with the  
Quants. By: Thomas H.  
Davenport, Jinho Kim.  
Narrated by: Alan  
Sklar. Free with 30-day  
trial \$14.95/month  
after 30 days. Cancel  
anytime. ...

**Keeping Up with the  
Quants (Audiobook)  
by Thomas H ...**

Keeping Up with the  
Quants - Appendices

**Keeping Up with the  
Quants - Appendices**

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## Keeping Up With The Quants Your

### - **Home**

Keep Up With Your  
Quants looks at how  
we live in an era of big  
data. Davenport  
suggests that as the  
data becomes bigger  
also will the analysis of  
the data provided. At  
the start of the article  
the author suggest that  
people whom come  
from a high-end  
management  
background will find  
quants easy to read  
and digest.

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## **Article Analysis: Keep Up With Your Quants By Thomas H**

**And Using**

Keeping up with the Quants certainly helps explain quantitative analysis to anyone who doesn't want to leave "the intricacies of particle finance" (or "particle retail" or "particle marketing" or...

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## **Quants May Prevent the Next Financial ...**

Keeping Up With The Quants has the capacity to extend the discussion about the usefulness of data. We increasingly read or hear the term “Big Data,” but many writers never get to the business intelligence end of the topic – in other words, how does analytics work beyond the numbers?



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**Keeping Up With The  
Quants: Helps You  
Keep Up on Business**

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insights."

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ADVANCE PRAISE for  
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Quants: Erik  
Brynjolfsson, professor,  
MIT Sloan School of  
Management;  
coauthor, Race Against  
the Machine— "As  
digital information  
becomes ever more  
abundant, quantitative

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literacy becomes ever more essential. There is no better guide to this new landscape than Keeping Up with the Quants.”

**Keeping Up with the Quants: Your Guide to Understanding ...**

Keeping Up with the Quants Hitachi sponsored a Harvard Business Review webinar featuring acclaimed analytics expert Tom Davenport.

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During the webinar, Mr. Davenport shared insights from his latest book, *Keeping Up with the Quants*. He provided an overview of what analytics is as well as a six-step framework for quantitative analysis.

### **Keeping Up with the Quants - Harvard Business Review ...**

In *Keeping Up with the Quants*, authors, professors, and

# Online Library Keeping Up With The Quants Your analytics experts

Thomas Davenport and  
Jinho Kim offer  
practical tools to  
improve your  
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including: • How to

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• How to gather and

analyze relevant data

## **Keeping Up with the Quants on Apple**

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### **Books**

Book. Davenport, T. H.  
& Jinho, K. (2013).  
Keeping up with the  
quants: Your guide to  
understanding and  
using analytics. Boston:  
Harvard Business  
School Press.

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